EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

Name of Procuring Agency: Pakistan Cricket Board
 Method of Procurement: Single Stage Two Envelope

3. Title of Procurement: RFP for Out of Home Media Agency Services for PSL

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4. Tender Inquiry No.:

5. PPRA Ref. No. (TSE):

6. Date & Time of Bid Closing: 2nd February, 2024 – 10:30 a.m. PKT

7. Date & Time of Bid Opening: 2nd January, 2024 – 12:30 p.m. PKT

8. No of Bids Received: Three (03)

9. Criteria for Bid Evaluation: As per the prescribed criteria

10. Details of Bid(s) Evaluation: Provided Below

Name of Bidder	Technical Marks	Rule/Regulation/SBD*/ Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
Adsells	55	Technically qualified
Optimedia	55	Technically qualified
Blaze	60	Technically qualified

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:

Official Stamp:

*Standard Bidding Documents (SBD).