EVALUATION REPORT (As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Cricket Board

2. Method of Procurement: Single stage – Two envelope

3. Title of Procurement: Out of Home Media Services Agency (OOH)- January

2022 till June 2022.

4. Tender Inquiry No.:

6. Date & Time of Bid Closing: 7th January 2022

7. Date & Time of Bid Opening: 7th January 2022

8. No of Bids Received: 04

5. PPRA Ref. No. (TSE):

9. Criteria for Bid Evaluation: Most Advantageous Bid

10. Details of Bid(s) Evaluation Provided Below

Name of Bidder	Accumulative Total	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
Core Media	80	Not Accepted
Adsells/OMM	85	Accepted
Kinetic	75	Not Accepted
Blaze	75	Not Accepted
Add Columns if Required)		

Evaluated Bidder: OMM (Adsells)

11. Any other additional / supporting information, the procuring agency may like to share.